

# 2018

INTERNATIONAL DEVELOPMENT WEEK

REFOCUSING

DEVELOPMENT

RÉORIENTER LE

DÉVELOPPEMENT

SEMAINE DU DÉVELOPPEMENT INTERNATIONAL

February 9-10 | University of Ottawa | Organized by the Development Students Association

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## A letter from your planning committee

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Dear Delegate,

Welcome to International Development Week 2018! Our planning committee has been working hard over the past nine months to bring you this experience in international development. Our theme this year is *Refocusing Development: Alternative Solutions to Intersectional Challenges*. Too often, we view development as categorical, as though a formulaic response can be used to address major development challenges. However, this view ignores the *stories* of the developing world, the unique challenges that are faced, and the solutions that are being created to address these challenges. We want to change the conversation around international development and refocus our view on the intersectional and situational challenges of international development.

We hope that you can apply this view of development to all of the panels, workshops and preconference events. We challenge you to be critical, to challenge everything that you hear, and to evaluate your own positionality in the discussions you are having. We have worked hard to create a collaborative space where you can learn from fellow delegates and share your own unique insights.

Creating this conference was a labour of love. We are passionate about expanding the field of international development, applying an intersectional lens to the discussion of international development, and creating spaces where young professionals can share their thoughts and experiences. Above all, we are passionate about the role that *you*, our delegates, can play in the field of international development. Throughout the panels, workshops, keynotes, networking and townhall discussion, we want to make sure that you are able to learn about current trends in development while also developing relevant skills and sharing your own unique perspective.

We hope that you enjoy the event and that you are able to take advantage of this experience. Please say 'hi' during the event - we are always excited to hear feedback from delegates!

We acknowledge that this event takes place on unceded and unsundered Algonquin territory.

Best regards,

Your International Development Week Planning Committee

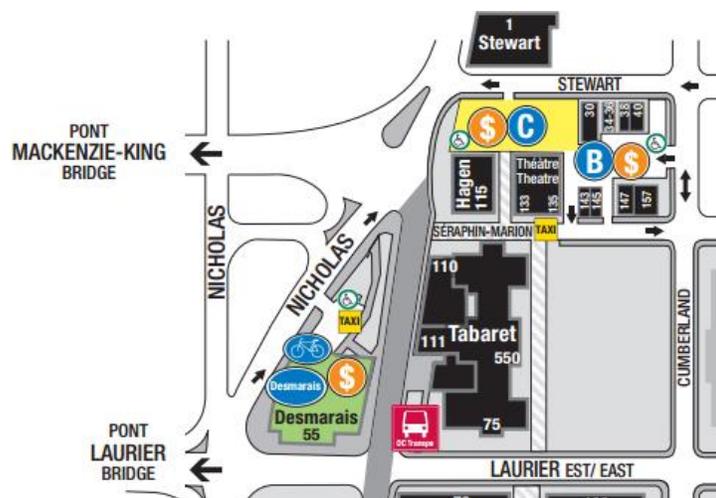
## Logistical Information

### Registration

Registration will take place outside of DMS12102 (Desmarais building, 12<sup>th</sup> floor) during the International Development Networking on February 9 beginning at 18:00. Participants may also register during breakfast on February 10 from 8:20-9:15 or they may make arrangements to register late at any time during the conference by emailing [vp.academic@aedsa.ca](mailto:vp.academic@aedsa.ca).

### Location

The majority of events will take place in the Desmarais Building of the University of Ottawa, with the information table outside of room DMS12102. The address to the Desmarais Building is: 55 Laurier Ave E, Ottawa, ON K1N 6N5. While a few workshops will be across the street in Tabaret, there will be volunteers to guide and/or assist you.



### Parking

Underground parking is available at Desmarais via Nicholas. There are pay meters located near the stairs. Above ground parking is available in the yellow square which is accessible via Cumberland or Stewart. The pay meter is located at the south side of the lot.

### Contact Information

Contact number for conference participants- <b>Taby</b>	647-986-4532
Contact number for speakers and moderators- <b>Esther</b>	613-882-4873
All other concerns- <b>Nicole</b>	778-363-8890
Accessibility needs- <b>Zya</b>	289-219-1984
For emergencies- <b>Protection services</b>	(613) 562-5499

## Panel Descriptions

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### **Gender, Peace, and Security: Intersectional Challenges and Opportunities for Action**

The intersection between gender and (in)security often plays a crucial role in influencing the lived experiences of those living through conflict. The experiences of conflict can often become gendered, reinforcing, re-establishing, and emphasizing pre-existing gender relations. But from these challenges come stories of resilience, perseverance, and grass-roots approaches. In discussing these challenges, this panel will address the ways in which gender intersects with issues of security and the approaches that are used to address these challenges, including post-conflict development.

#### Panellists:

- Alejandra Vargas Garcia, Senior Program Officer, Governance and Justice Program at International Development Research Centre
- Margaret Anteros, Vice President and Secretary General, South Sudan Women's Foundation
- Muzna Dureid, Syrian Human Rights Defender, Nobel Women's Initiative
- Sarah Pentlow, Global Lead for Gender Equality and Social Inclusion, CUSO International

### **Education as a Tool for Development**

This panel will focus on education as an alternative tool in development and will provide a platform for youth participants to learn from education experts and challenge their thoughts on education. It has the hope to examine education through an intersectional lens. More specifically, this panel will bring together high-level speakers and youth participants to: emphasize the need for education in protracted crises and in emergencies; emphasize the need for cultural sensitive and gender responsive education; highlight some policy, programming and interventions that do respond holistically to the need for education in developing countries; highlight the right and the need of quality education for all peoples of all abilities, genders, races, religions and in all environments; and provide recommendations on ways that all stakeholders (i.e., government, youth, development and humanitarian actors) can prioritize and take action to increase access to quality and sustainable education - especially the most vulnerable girls in crises.

#### Panellists:

- Isabelle LeVert-Chiasson, Education Program Officer, Canadian Commission for UNESCO (CCUNESCO)
- Richard Maclure, Professor, Faculty of Education and School of International Development & Global Studies, University of Ottawa

## Ethical Choices: Child Labour Rights, Sweatshop and the Environment

This panel will focus on Ethical Choices and Child Labor Rights. The goal is to understand the influence of simple choices, and how far they can impact a life away from home when supporting fast fashion made in sweatshop through child labour. When the seams are traced, there are human rights violations involved, including children. Through a dynamic panel that will feature perspectives from the government, NGO and academia, we hope to address stakeholder roles and how, we as citizens, can make efforts in adopting green, smart choices.

### Panellists:

- Andrea Khan, Ph.D. Candidate at University of Ottawa
- Nipa Banerjee, Ph.D. Senior Fellow, School of International Development and Global Studies, University of Ottawa
- Simon Lewchuk, Senior Policy Advisor on Child Rights and Protection, World Vision Canada

## To Stay or to Leave? When the Question of Migration is at the Heart of the Issue of Human Rights Law and Development

This panel will focus on the rights of the refugee and migrants through an intersectional lens. The goal is to understand and to analyze the reality the refugee and migrant experience through an international human rights lens. Reflecting each panellist's expertise and experience, this panel aims to interconnect the often independently viewed issues that refugee and migrants face. The key question is: *Does immigration/ refugee law and policy comply with international human rights law?*

### Panellists:

- Nelson Arturo Ovalle Diaz, Professor, University of Ottawa
- Nadia Abu-Zahra, Associate Professor, International Development and Global Studies

## Workshop Descriptions

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### Around the World Youth Speed Networking

The concept of *Refocusing Development* was created to shift the conversation of approaches in international development from Northern actors to local and grassroots movements. This workshop will do just that through giving youth the opportunity to network via video chat with youth leaders from around the world who are making a change in their local communities. Participants will have the opportunity to hear about these youth-lead initiatives with an insight into how they started and the role that youth can play in international development. Participants will also have the opportunity to ask questions and engage in discussion with these international youth leaders.

#### Facilitators:

- Ibrahim Musa, Founder & Executive Director, Cuts for Kids Foundation
- Natasha Harris-Harb, Plan International Canada

#### Youth Guests:

- Jose Mateo Dela Cruz, Global Goals Advocate and Director of the International Youth Council Pilipina (Philippines)
- Leroy Phillips, President of the Georgetown Chapter of Young Voices (Guyana)
- Mahmoud Khalil, Global Partnership for Education Youth Advocate (Syria)
- Salimatou Fatty, Founder and CEO of the Salimatou Foundation for Education (SaFE) (Gambia)

### Employable Skills in International Development

The field of international development can often be competitive and those hopeful of entering the field may find themselves lost in a sea of job postings. To help navigate the international development job market, this workshop will focus both on the potential employment opportunities in international development and the skills, competencies and experiences that will help students to meet these opportunities with confidence.

#### Facilitator:

- Rebecca Tiessen, Associate Professor and Associate Director of the School of International Development and Global Studies, University of Ottawa

## Participatory Research in Urban Settings

In approaching intersectional development challenges, research is an important tool in gaining a better understanding of the local context and challenges. However, researchers also have the potential to impose a narrative on their subjects without understanding the intricacies of the local context. How can researchers adopt a participatory approach to understanding the context of development challenges while empowering locals and amplifying their voices? Using an urban context, this workshop will walk participants through a simulation of the participatory research process.

Facilitator:

- Adrian Murray, Ph.D. Candidate, SIDGS, University of Ottawa

## Ethical Consumption and Waste Reduction 101

Understanding that a large burden of environmental degradation is felt by the developing world, discussions of ethical consumption and waste reduction must be central to discussions of international development. This workshop will help participants navigate the world of waste reduction and ethical consumption while understanding how the market for ethical goods is expanding and creating room for entrepreneurship.

Facilitator:

- Valerie Léloup, Nu Grocer Inc.

## A Development Professional's Guide to Policy Advocacy

The intersection between policy development and international development is crucial for understanding how policy frameworks can act as a catalyst for development. This workshop will take students through the basic process of policy advocacy, helping them to develop a set of relevant skills and competencies to understand how policy advocacy can be used in the field of international development.

Facilitator:

- Stephen Baranyi, PhD, Associate Professor, SIDGS, University of Ottawa

## Finding the Development Entrepreneur in You

In the framework of ethical consumption and production, it is important to address how entrepreneurship can be used to fill gaps in society to produce socially conscious goods and services. How can entrepreneurship be used to channel consumption into something that is productive to international development? This workshop will feature young professionals who have taken initiative to engage in ethical entrepreneurship to identify needs in the community and create a subsequent good/service with an ethical objective. Participants will have the opportunity to hear about the experiences of these young professionals, ask questions, and get advice on their own potential ideas in entrepreneurship.

Facilitator:

- Frank Ferris, Co-Founder of Ethical Tree
- Kim Kirton, Founder & CEO of UnCo and Student, University of Ottawa
- Nika Moeni, Author, Masters Student, Norman Paterson School of International Affairs, Carleton University

## Town-hall Sessions

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After spending the day listening to development professionals speak on the issues you are passionate about, we want to give *you* the opportunity to reflect on the events of the day, discuss your perspective on specific development challenges, and help situate the role that young people have to play in the field of international development.

Participants will be divided into 6 groups, broken down by major area of interest within the field of international development. Each group will be led by a young development professional with a set of questions to guide their discussion. The town-hall sessions will then be recorded and used to create a report entitled “Canadian Youth in International Development” (working title). This report will encompass quantitative information to give a demographic breakdown of participants, along with a compilation of town-hall responses. The goal of this report will be to understand ways in which academia and civil society can open up spaces for youth to participate in areas of international development that are pertinent to their interests and views. This report will then be distributed to relevant stakeholders and conference partners, as well as all conference participants.

*Participants have the option to participate in these discussions without having their answers recorded.*

*Descriptions of each proposed session can be found below.*

Theme	Description	Language
<b>Canada's foreign relations and policies as a catalyst for international development</b>	This session will discuss the ways in which Canada's bilateral relations including diplomacy and trade relations can be used for international development goals. The session will discuss how youth can be incorporated into this process, including the current opportunities and potential for growth.	French
<b>Canada's international development program and policies</b>	This session will focus on Canada's role in international development. Participants will discuss their views on Canada's policies and international development programs, as well as how they view the consultation process and the involvement of young people in the creation of such policies and programs.	English
<b>Gender in development</b>	This session will focus on the intersection between gender and development issues. Participants will analyze the ways in which gender has been integrated into current development practices, with an emphasis on evaluating current programs with a gendered focus, such as Canada's feminist aid policy.	Bilingual
<b>Employment opportunities in international development</b>	Aimed towards students and young professionals who have already started or are looking to start their careers in international development, this session will focus on the realities of the job market from the perspective of a young professional and the ways in which international development programs could adapt to better suit the demands of the job market.	Bilingual
<b>Youth opportunities to engage in the developing world</b>	Voluntourism is a highly contested concept in international development. While the broader literature has identified that voluntourism is harmful and not a practice that should be encouraged, there is still an expectation in the job market that young professionals will have experience in the developing world. Moreover, can one even work in development without having a first hand understanding of the cultural and context in which they are working? How can young professionals bridge this gap in a way that is culturally appropriate and does not perpetuate dangerous complexes of development? This session will explore these topics to address the ways in which civil society and the job market can adapt to these concerns.	Bilingual
<b>Environmental sustainability in international development</b>	This session will touch on the intersection between international development and environmental sustainability to understand the most pressing issues to young people, and how young people see these issues being represented on the national and international stage.	Bilingual

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## Your IDW 2018 Planning Committee

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### **Nicole Johnston**

Nicole is the Vice President of Academic Affairs of the Development Students Association and the International Development Week Coordinator, while completing her degree in International Development and Globalization with Co-op. Her major interests in international development are in legal advocacy for women and girls, with a focus on post-conflict development.

### **Taby Mirza**

Tabitha Mirza is a fourth year Honours International Development & Globalization Student at uOttawa, aspiring to be a pacemaker in Canada's developmental sectors concerning the status of women, environment and climate change, as well as migration. She is working and learning towards finding innovative and equitable solutions in national policy, within communities, and among private stakeholders to champion sustainable development globally.

### **Martina Turchyn**

Martina Turchyn is a fourth year Honours International Development & Globalization student at uOttawa. She is working towards a career in social work and advocacy. Her major interests are mental health, migration, and political and ethnic issues stemming from tension in bipolar states.

### **Esther (Min Ji) Kim**

Esther (Min Ji) is a fourth year Honours International Development & Globalization student with a Minor in Asian Studies, French Immersion and Co-op. Immigrated to Canada at the age of 8 from South Korea, Canada's open doors and global leadership motivated her to actively volunteer in the community and pursue an intersectional degree incorporating multiculturalism, diplomacy, and sustainable development. Esther loves to network, meet new people and initiate projects through collaboration and knowledge-sharing! Her goal is to build bridges between societies and nations for a peaceful and sustainable world.

### **Rahul Balasundaram**

Rahul is the Internal Logistics Coordinator for IDW 2018. He is in his second year in the International Development and Globalization program, while pursuing his education in the co-op and French Immersion streams. Within development, he is an advocate for the legal protection of child, labour and refugee rights, and he is also passionate about empowering voices of minority communities in Canada and around the world.

### **Émilie Corbeil**

Émilie is a fourth year student in the Licence en droit civil et au B. Sc. Soc. Spécialisé en développement international et mondialisation at the University of Ottawa. She is also the vice-president of l'Association des étudiantes et des étudiants en droit civil de l'Outaouais. Emilie is interested in everything related to social justice, the interdisciplinary nature between law and international development, immigration law and many others.

Thank you to our incredible team of volunteers you has worked tirelessly to ensure the success of this event. Each volunteer brought a unique perspective and skillset to their role, truly enriching the conference.



And thank you to the entire executive of the Development Students Association. Your support, recommendations and assistance were vital to the success of IDW 2018!



**2018** **SDI** | **IDW**  
**La semaine du développement international** | **International Development Week**

Thank you for participating!

**Contact Information:**

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